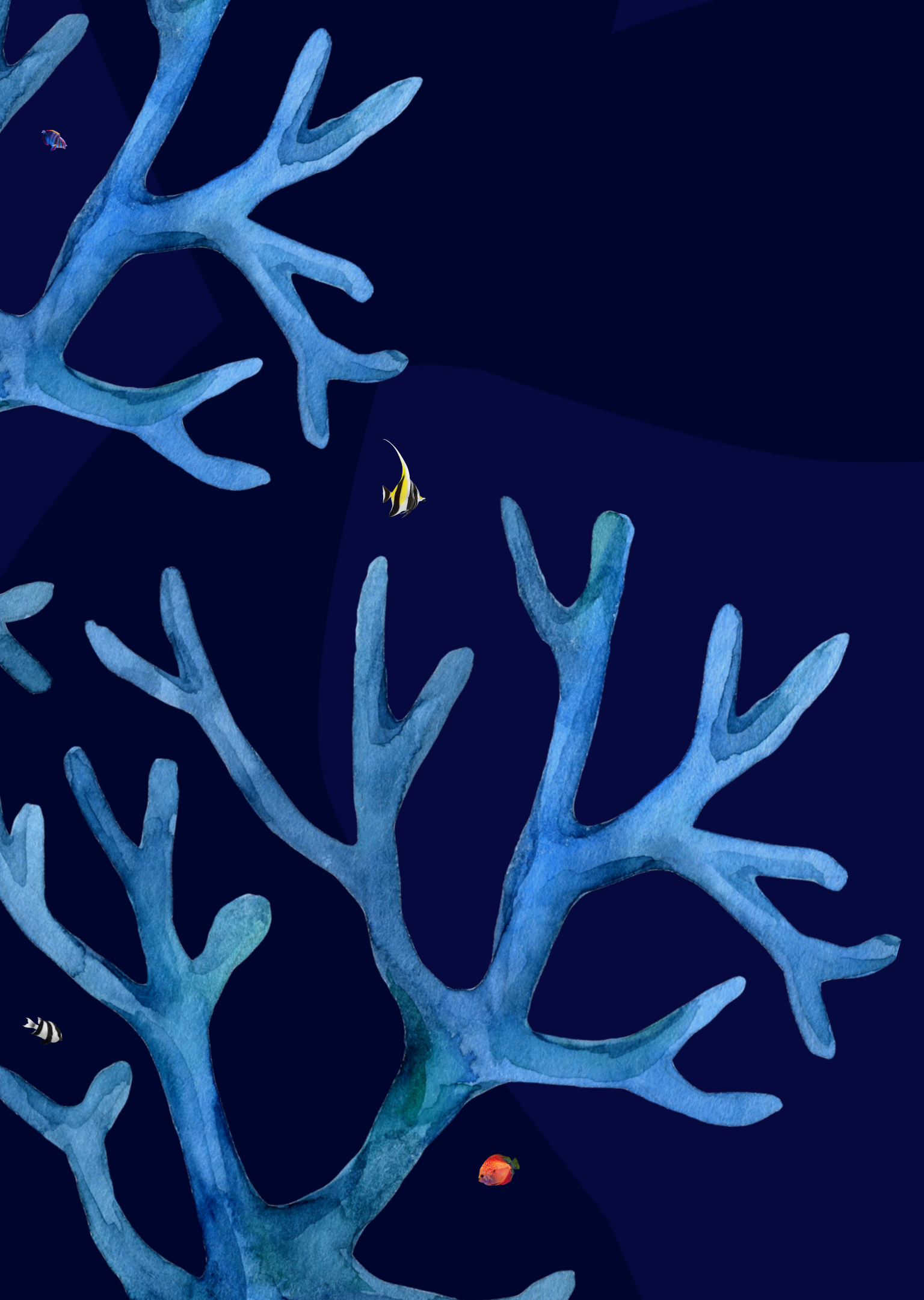




LEGAL NOTICE, PRIVACY POLICY & CONFIDENTIALITY POLICY

Version 1.0 | 2026



01. Legal Notice

Company: Sirah Africa Limited

Registered address: Curepipe, Mauritius

Business Registration Number (BRN): C24210250

Represented by: Marie Géna Estelle Valayoodum, Founder & Director

Contact: eval@sirahafrica.net, +230 5482 6418

Website: www.sirahafrica.net

Sirah Africa Limited is a responsible communication and sustainable marketing agency incorporated and operating under the laws of the Republic of Mauritius, serving clients in Mauritius, the Indian Ocean, and pan-African francophone markets.

Hosting provider: Hostinger, 61 Lordou Vironos Str., 6023 Larnaca, Cyprus.

Intellectual property

All content on this website, including but not limited to text, graphics, logos, the Sirah Africa name and visual identity, methodology (including the "Pêcheur et la Sirène" four-lens approach), and creative materials, is the property of Sirah Africa Limited unless otherwise credited and is protected under Mauritian intellectual property law and applicable international conventions. No part of this content may be reproduced, distributed, or used commercially without prior written consent from Sirah Africa.

Limitation of liability

Sirah Africa makes reasonable efforts to keep the information on this website accurate and up to date, but does not guarantee the completeness or accuracy of all content. Sirah Africa cannot be held liable for any direct or indirect damages resulting from access to or use of this website, including damages linked to viruses, technical failures, or third-party links.

Applicable law

This legal notice is governed by the laws of the Republic of Mauritius. Any dispute relating to this website falls under the jurisdiction of the competent Mauritian courts.

02. Privacy Policy

This Privacy Policy explains how Sirah Africa Limited ("Sirah Africa," "we," "us," "our") collects, uses, and protects personal data of visitors to this website and individuals we interact with in the course of our work, in accordance with the Mauritian Data Protection Act 2017 and, where applicable, the General Data Protection Regulation (EU) 2016/679.

By using this website, you accept the practices described in this Privacy Policy.

2.1 Data we collect

- Contact form submissions: name, email address, company name, phone number, and message content
- Newsletter subscriptions: name and email address
- Job or collaboration applications: name, contact details, and any information you choose to include in a CV or portfolio
- Website usage data collected through analytics tools (pages visited, browser type, approximate location, time spent on site)
- Cookies, as described in section 2.5 below

2.2 How we use this data

- Responding to inquiries and requests for services
- Processing collaboration, job, or partnership applications
- Sending newsletters or updates, where you have opted in
- Improving the content and performance of this website
- Maintaining our client and prospect records for legitimate business purposes

We do not sell, rent, or trade your personal data to third parties.

2.3 Legal basis for processing

We process personal data on the basis of your consent (for example, newsletter sign-ups and cookies), the performance of a contract or pre-contractual steps (for example, responding to a service inquiry), and our legitimate business interests (for example, maintaining records of prospects and clients), always balanced against your rights.

2.4 Sharing your data

Your data may be shared with:

- Team members and freelance collaborators of Sirah Africa who need it to carry out their work
- Service providers who support our operations, such as our website hosting provider and email or CRM tools
- Authorities, where required by Mauritian law or a valid legal request

We do not transfer personal data outside Mauritius without appropriate safeguards in place.

2.5 Cookies

This website may use cookies to understand how visitors use the site and to improve your browsing experience. You can configure your browser to refuse cookies or notify you when a cookie is being set. Disabling cookies may affect certain features of the site.

2.6 Data retention

We retain personal data only for as long as necessary to fulfil the purpose it was collected for, or as required by law. Contact form and application data are generally retained for 24 months, after which it is deleted or anonymized, unless you request earlier deletion.

2.7 Your rights

Under the Mauritian Data Protection Act 2017, you have the right to access, correct, or request deletion of your personal data, to withdraw consent at any time, and to object to certain processing. To exercise these rights, contact us at connect@sirahafrica.net

2.8 Children's privacy

Sirah Africa does not knowingly collect personal data from individuals under the age of 18. If you believe a minor has provided us with personal data, please contact us so we can remove it.

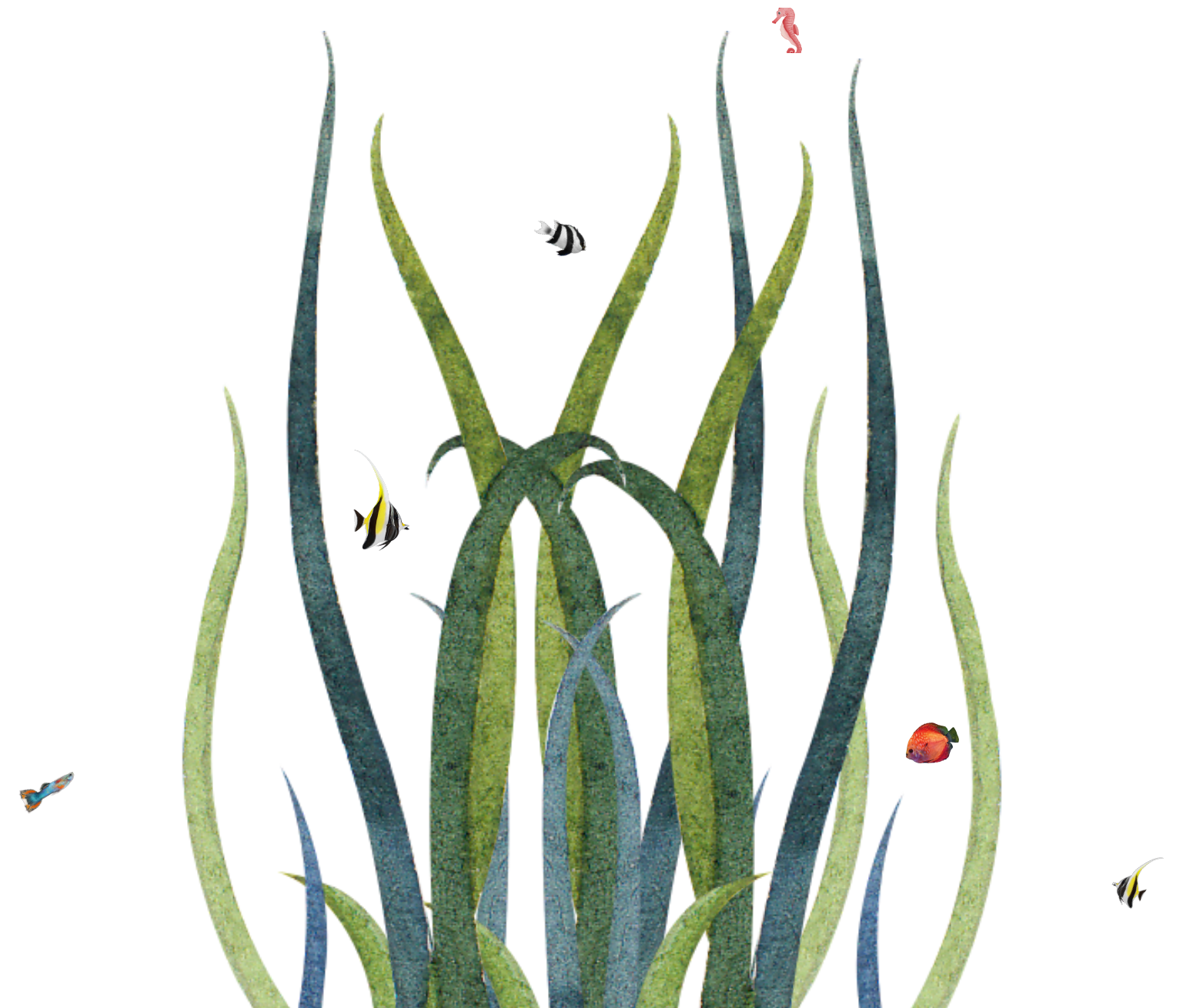
2.9 Changes to this policy

We may update this Privacy Policy from time to time. Changes take effect once published on this page, and we encourage you to review it periodically.

2.10 Contact

Questions about this Privacy Policy, or requests relating to your personal data, can be sent to:

Sirah Africa Limited Curepipe, Mauritius: connect@sirahafrica.net



03. Confidentiality Policy

3.1 Purpose and scope

In the course of our work, Sirah Africa is regularly entrusted with sensitive information belonging to our clients, partners, collaborators, and the communities we work with. This policy sets out how we protect that information.

It applies to everyone who works with or for Sirah Africa in any capacity: employees, the Founder & Director, freelance collaborators, subcontractors, consultants, interns, and partner organizations acting on our behalf. Throughout this policy, "team members" refers to all of the above.

3.2 What we consider confidential

Confidential information includes, but is not limited to:

- Client strategies, briefs, campaign plans, and unpublished creative work
- Financial information, including budgets, pricing, contracts, and invoices
- Business development materials, prospect lists, and tender documents
- Internal Sirah Africa documents, methodologies, and tools, including our four-lens approach and internal operating systems
- Personal data belonging to clients, partners, beneficiaries, or team members
- Information shared by NGOs, institutions, or community partners in the context of a project, including sensitive information about the populations they serve
- Any information a reasonable person would understand to be shared in confidence, even if not explicitly marked as such

If a team member is unsure whether something is confidential, we ask that they treat it as if it were and check with the Founder & Director before sharing it further.

3.3 Our commitments

Sirah Africa and everyone working with us commit to:

- Only accessing confidential information relevant to the work at hand
- Never disclose confidential information to a third party without proper authorization or the client's consent
- Keeping physical and digital files secure, using password protection, restricted access, and secure storage for sensitive documents
- Not discussing confidential matters in public, casual, or social settings, including on personal social media
- Returning or securely deleting confidential materials once a project or collaboration ends, unless retention is required by law or contract
- Applying the same standard of care to information belonging to small collaborators and to large institutional clients alike

Where a project involves particularly sensitive subject matter, such as work with vulnerable populations, health-related communication, or human rights topics, team members are expected to exercise additional judgment and discretion.

3.4 Duration

The duty of confidentiality continues to apply after a project ends, a contract concludes, or a team member stops working with Sirah Africa. There is no expiry date on the trust our clients and partners place in us.

3.5 Exceptions

Sirah Africa may disclose information where we are legally required to do so by a court, regulator, or law enforcement authority; where the client or partner concerned has given clear, specific consent; or where disclosure is necessary to protect someone from serious harm. In all other circumstances, confidentiality is the default position.

3.6 Breaches of this policy

Any team member who fails to respect this policy may face termination of their contract or collaboration with Sirah Africa, in addition to any other remedy available under Mauritian law.

3.7 Contact

Questions about this policy can be sent to:

Sirah Africa Limited Curepipe, Mauritius: connect@sirahafrica.net



connect@sirahafrica.net

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